ORDER

Orders Order / Rev: 167141 Alt Order #: 06816381 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1 1193 Estimate: 10/23/12 - 10/29/12 Flight Dates: Primary AE: Anjie Brady Sales Office: Original Date / Rev: 10/11/12 / 10/11/12 P-PHL Order Type: **GENERAL** Sales Region: National **Great American Media** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW Billing Cycle: EOM/EOC Washington, DC 20007-3674 Agency Commission: 15% Advertiser Name: **DCCC Democratic Congressional Can** Demographic: A35+ New Business Thru: 09/29/09 **Product Codes:** PL2 00:00:00 Order Separation: Priority: 1 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	83	\$50,975.00	\$43,328.75
10/29/12	10/29/12	17	\$16,250.00	\$13,812.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	83	\$50,975.00	\$43,328.75	0.00
November 2012	17	\$16,250.00	\$13,812.50	0.00
Totals	100	\$67,225.00	\$57,141.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$67,225.00
Market	100%	\$395 441 18

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$98,860.29
KMSP	18%	\$71,179.41
KMWB	1%	\$3,954.41
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$7,908.82
WCCO	33%	\$130,495.59
WFTC	4%	\$15,817.65

Ln	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	М	10/23/12	10/26/12	M-F 6-7a News	CM	6-7a	- ТWГF	:30	5	\$500.003	0.00 NM	5	\$2,500.00
	5 EW N	IWS 6A		M-F 6-7a News									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/	/22/12	10/28/12	- TWTF	5	\$500.00	0.00						
N 2	М	10/23/12	10/26/12	M-F GMA	CM	7-9a	- TWTF	:30	5	\$450.003	0.00 NM	5	\$2,250.00
				M-F GMA									

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Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln Ch Start End GD MRN AMR-ABC	Inventory Code	Break	Start/End	I Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/22/12 10/28/12	Weekdays - TWTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00						
N 3 M 10/27/12 10/27/12	SA GMA Sa GMA	CM	7-8a	S-	:30	2	\$550.003	0.00 NM	2	\$1,100.00
GD MRN-SAT-ABC										
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>10/28/12</u>	Weekdays S-	Spots/Week 2	Rate \$550.00	Rating 0.00						
N 4 M 10/27/12 10/27/12	Sat 8-9a Sat 8-9a News	СМ	8-9a	S-	:30	2	\$450.003	0.00 NM	2	\$900.00
5 EW NW-SA 8AM										
Start Date Week: 10/22/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
N 5 M 10/28/12 10/28/12	SU GMA Su GMA	СМ	7-8a	S	:30	2	\$700.002	0.00 NM	2	\$1,400.00
GD MRN-SUN-ABC										
Start Date End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 N 6 M 10/28/12 10/28/12	Sup 8 02	CM 2	\$700.00 8-9a	0.00	:30	2	\$550.003	0.00 NM	2	\$1,100.00
5 EW NW-SU 8AM	Sun 8-9a	Civi	0-9a	5	.30	2	φ330.003	O.OO INIVI	2	\$1,100.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	S	2	\$550.00	0.00						
N 7 M 10/28/12 10/28/12	Su 9-10a This Week	СМ	9-10a	S	:30	2	\$1,500.002	0.00 NM	2	\$3,000.00
THIS WEEK-ABC										
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>End Date</u>	Weekdays S	Spots/Week 2	Rate \$1,500.00	Rating 0.00						
N 8 M 10/23/12 10/26/12	M-F 9-10a Live with Kelly an	CM d Michael	9-10a	- TWГF	:30	5	\$300.003	0.00 NM	5	\$1,500.00
LIVE WTH KELLY	Live marrieny an	a mionaoi								
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>End Date</u>	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$300.00	Rating 0.00						
N 9 M 10/23/12 10/26/12	M-F Midday News		11a-12p	- TWTF	:30	5	\$350.002	0.00 NM	5	\$1,750.00
5 EW NWS 11AM	Wil Wilday New	.								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 10 M 10/23/12 10/26/12	- TWTF M-F 3-4n	CM 5	\$350.00 3-4p	0.00 - TWTF	:30	8	\$200.003	0.00 NM	8	\$1,600.00
TWIN CITIES LV	Twin Cities Live	U	о .р	- 1111	.00		Ψ=00.000	0.00		ψ.,σσσ.σσ
Start Date End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 N11 M 10/23/12 10/26/12		CM	\$200.00 4-430p	0.00 - TWTF	:30	5	\$300.003	0.00 NM	5	\$1,500.00
MILLIONAIRE	Millionaire	Civi	4-430p	- 1WII:	.50	3	φ300.003	0.00 INIVI		ψ1,300.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 N12 M 10/23/12 10/26/12	- TWTF	CM 5	\$300.00 5-530p	0.00 - TWTF	:30	5	\$700.002	0.00 NM	5	\$3,500.00
	M-F 5-530p	Civi	3-330p	- 1 WIT	.30	3	\$700.002	O.OO INIVI	3	φ3,300.00
5 EW NW 5P MF Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	- TWTF	5	\$700.00	0.00						
N13 M 10/23/12 10/26/12	M-F 6-630p M-F 6-630p	СМ	6-630p	- TWTF	:30	5	\$1,000.003	0.00 NM	5	\$5,000.00
5 EW NW 6P MF	3 000p									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 14 M 10/23/12 10/26/12	- TWTF M-F 630-7p	CM 5	\$1,000.00 630-7p	0.00 - TWTF	:30	2	\$1,000.003	0.00 NM	2	\$2,000.00
5 EW NW630P MF	M-F 630-7p									

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Flight Dates: 10/23/12 - 10/29/12 Estimate: 1193

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
14	М	10/23/1	2 10/26/12	M-F 630-7p	CM	630-7p	- TWTF	:30	2	\$1,000.003	0.00 NM	2	\$2,000.00
	5 E\M	NW630P I	ME	M-F 630-7p									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W		0/22/12	10/28/12	- ТWГF		\$1,000.00	0.00						
N15	М	10/28/1	2 10/28/12	Su 530-6p	CM	530-6p	S	:30	1	\$900.001	0.00 NM	1	\$900.00
	\A/	NIWO E 01	18.1	Su 530-6p News									
		NWS E-SI		Wookdays	Spots/Week	Poto	Pating						
W	_	art Date 0/22/12	End Date 10/28/12	Weekdays S	<u> 5pois/vveek</u>	<u>Rate</u> \$900.00	Rating 0.00						
N16	M		2 10/29/12	Mon Spcl 2	CM	7-9p	M	:30	1	\$7,500.003	0.00 NM	1	\$7,500.00
				Dancing with the		- 1				, ,			, ,
	DWTS					_							
10/	_	art Date 0/29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$7,500.00	Rating 0.00						
17	M			M-F 1102p News		1102-1132p	- TWTF	:30	8	\$400.002	0.00 NM	8	\$3,200.00
.,	141	10/20/1	2 10/20/12	M-F 1102p News		1102 1102p	1,111	.00	J	ψ-100.00 2	0.00 14101		ψ0,200.00
	5 EW	NWS 11P	M<	•									
	_	art Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
	еек: 10 М	10/22/12	10/28/12		8 CM	\$400.00	0.00 - TWTF	-20		¢4 200 00 2	0.00 NM	5	¢e 000 00
N18	IVI	10/23/1	2 10/20/12	M-F, Su Late New M-F, Su 10-1035		10-1035p	- 1W1F	:30	Э	\$1,200.003	U.UU INIVI	5	\$6,000.00
	5 EW	NWS 10P	M<	, 24 .0 .000	۲								
	_	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
		0/22/12	10/28/12	- TWTF		\$1,200.00	0.00			*		_	
N19	М	10/27/1	2 10/27/12	Lt News Delay AE Late News Delay		1030-1105p	S-	:30	2	\$750.003	0.00 NM	2	\$1,500.00
	5 EW	NWS 10P	M<	Late News Delay	eu								
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10	0/22/12	10/28/12	S-	2	\$750.00	0.00						
N20	М	10/28/1	2 10/28/12	Su Late News	CM	10-1035p	S	:30	2	\$1,800.002	0.00 NM	2	\$3,600.00
	5 FW	NWS 10P	M<	Su 10-1035p									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10)/22/12	10/28/12	S	2	\$1,800.00	0.00						
N21	M	10/28/1	2 10/28/12	Su 1035-1105p N		1035-1105p	S	:30	2	\$900.003	0.00 NM	2	\$1,800.00
	5E\\/N	LTE EDT	'NL-	Sun 1035-1105p	News								
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	_	0/22/12	10/28/12	S	2	\$900.00	0.00						
N22	М	10/23/1	2 10/26/12	M-F 1035-1102p	CM	1035-1102p	- TWTF	:30	5	\$750.003	0.00 NM	5	\$3,750.00
	4 D.O. A	UTEL INIE		Nightline									
		NTELINE< art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	_	0/22/12	10/28/12	<u>- ТWГF</u>	5	\$750.00	0.00					İ	
N23	М	10/29/1		M-F 6-7a News	CM	6-7a	M	:30	2	\$500.003	0.00 NM	2	\$1,000.00
				M-F 6-7a News									
		NWS 6A	E. d D. c	M/s shalsass	0 (- ///)	Data	Dating						
W	_	art Date 0/29/12	End Date 11/04/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N24			2 10/29/12		CM	7-9a	M	:30	2	\$450.003	0.00 NM	2	\$900.00
				M-F GMA					_	*		_	***************************************
		RN AMR-A											
10/	_	art Date	End Date	Weekdays M	Spots/Week	Rate C450.00	Rating						
25	еек: 10 М	0/29/12 10/29/1	11/04/12 2 10/29/12		CM	\$450.00 9-10a	0.00 M	:30	2	\$300.003	0.00 NM	2	\$600.00
23	IVI	10/23/1	£ 10/23/12	Live with Kelly ar		J-10a	IAI	.30	۷	ψ500.00 5	U.UU INIVI	_	ψυυυ.υυ
	LIVE V	VTH KELL	_Y										
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		0/29/12	11/04/12	M	2	\$300.00	0.00			Фого оо о	0.00 1111	_	#700.00
N26	М	10/29/1	2 10/29/12		CM	11a-12p	M	:30	2	\$350.002	0.00 NM	2	\$700.00

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Totals

100

\$67,225.00

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Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F Midday News			•	-					
5 F	W NWS 11A	M	M-F Midday News	S								
0 2	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week	: 10/29/12	11/04/12	M	2	\$350.00	0.00						
27	M 10/29/1	2 10/29/12	M-F 3-4p Twin Cities Live	СМ	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
TW	IN CITIES L	/										
Week	Start Date :: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
N28	M 10/29/1	2 10/29/12	M-F 4-430p Millionaire	СМ	4-430p	M	:30	1	\$300.003	0.00 NM	1	\$300.00
MIL	LIONAIRE											
Week	Start Date :: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
N29	M 10/29/1	2 10/29/12	M-F 5-530p	CM	5-530p	М	:30	1	\$700.002	0.00 NM	1	\$700.00
5 E	W NW 5P MI	=	M-F 5-530p									
3 E	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/12	M	1	\$700.00	0.00						
N30	M 10/29/1	2 10/29/12	M-F 6-630p	CM	6-630p	M	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
5 E	W NW 6P MI	=	M-F 6-630p									
3 L	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/12	M		\$1,000.00	0.00						
31	M 10/29/1	2 10/29/12	M-F 630-7p	CM	630-7p	M	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
5 F	W NW630P I	MF	M-F 630-7p									
0 =	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/12	M	1	\$1,000.00	0.00						
N32 I	M 10/29/1	2 10/29/12	M-F 1035-1102p	CM	1035-1102p	M	:30	1	\$750.003	0.00 NM	1	\$750.00
AB	C-NITELINE<	<	Nightline									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/12	M	1	\$750.00	0.00						
33	M 10/29/1	2 10/29/12	M-F 1102p News	CM	1102-1132p	M	:30	1	\$400.002	0.00 NM	1	\$400.00
5 E	W NWS 11P	M<	M-F 1102p News									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	11/04/12	M	1	\$400.00	0.00						
34 I	M 10/29/1	2 10/29/12	M-F, Su Late New M-F, Su 10-1035		10-1035p	M	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00
5 E	W NWS 10P	M<	W-F, 3u 10-1035	J								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	:: 10/29/12	11/04/12	M		\$1,200.00	0.00			*			
N35 I	M 10/23/1	2 10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWГF	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
5 E	W NW630P I	MF	W-1 030-7 p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	:: 10/22/12	10/28/12	- TWTF		\$1,000.00	0.00	.20		ФОБ 00 4	0.00 NIM	4	ФОГ ОО
36		2 10/26/12	Tu-F 1230-4a	СМ	Tu-F 1230-4 (12:30 XM-4:	00 XM)	:30	1	\$25.001	0.00 NM	1	\$25.00
Week	Start Date :: 10/22/12	End Date 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00						
N37	M 10/27/1	2 10/27/12	Sa 1205-105a 9/1 Private Practice	-12/1 CM	1205-105am	S-	:30	1	\$100.003	0.00 NM	1	\$100.00
\N/eek	Start Date :: 10/22/12	End Date 10/28/12	Weekdays S-	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
VVCCN	. 10/22/12	10/20/12	<u>5</u>	ı	ψ100.00	0.00						\$07.005.00